

Choose on Purpose for Twentysomethings

Media Story Angles

Are Twentysomethings really a bunch of free-spending partiers who sponge off their parents with a sense of entitlement? This expert explains the truth behind the myths.

Why do so many twentysomethings complain of career immobility? This author explains the angst behind the lack of action.

Is any job a good job for twentysomethings in a down economy? This expert says, "Sometimes 'good enough' is perfect...for now."

Should employers make concessions to the unique demands of twentysomethings in the workplace? This author reveals strategies for increasing productivity and retention.

For even more ideas contact:

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