

Meet Susan Berg, Ph.D.

Call her a transition expert. An award-winning international speaker, facilitator, and now author of the book *Choose on Purpose for Twentysomethings*, **Susan Berg** brings real world experience and solutions to the issues facing young people today. The same career-long focus on mastering change that has won praise from Fortune 500 giants and renowned humanitarian non-profits alike, is now helping to guide twentysomethings through the minefield of early adulthood.

Berg earned her Ph.D. in Adult Education and Development from the University of California, Los Angeles, and a Masters degree in International Studies from Northwestern University. Initially an educator and school administrator in California and Texas, she honed her focus on designing strategic change projects, and facilitating leadership, strategic vision, and creative improvement programs. Those skills transferred perfectly to her more than ten years at Unisys Corporation, where she was awarded the prestigious Chairman's Innovation Award for creativity in program development.

Susan Berg is Managing Partner and Founder of Compass Associates, a results-based consulting firm specializing in making projects happen in the face of change, disputes, "un-clarity", and confusion. From corporate CEO's to college grads, her unique blend of inspired creativity and step-by-step goal-getting has proven itself to be indispensable in these chaotic times.

Susan Berg is also the founder of the Choose On Purpose Institute, an organization dedicated to promoting life solutions for twentysomethings. That huge demographic of young people faces a unique set of challenges brought on by both their own mindsets and by a rapidly changing world. Too often, they stall in their development throughout their twenties and even early thirties. Berg's early research found lots of career guidance for twentysomethings, but it was too old school, complicated, boring, and unfocused. What was needed was a fresh look at the needs of twentysomethings, starting with choice-making skills and coping strategies, but also including a great, big reality check.

Choose On Purpose for Twentysomethings: Finding work you love, places to grow, people who care, does all that and more. This new book gives twentysomethings a direct, uncomplicated way to launch their lives and their careers. Using a friendly, coffee shop chat approach, it helps readers get off the computer and into the wider world by emphasizing relationships and a knowledge base that supports life-shaping choices. For millions of young people, it may be just what's needed to walk confidently into full-blown adulthood.

The author is joined in her work with twentysomethings by her daughter, **Kirstin Berg**, a twentysomething herself who brings an "in the trenches" perspective to *Choose On Purpose*. Kirstin leads a cadre of her peers as both participants in the ongoing study of twentysomethings, and as mentors lending support and guidance through the Choose On Purpose Institute.

To find out more about *Choose On Purpose*, view Susan Berg's speaking schedule, or to download media or speaker's materials, visit

www.ChooseOnPurpose.com